



OVERVIEW

At YELLOW HOUSE, we provide quality, affordable housing to single moms, but the way we do it is all relational and that relationship is formed, led, managed and developed through our Advocates. Advocates are the secret sauce to what makes YELLOW HOUSE work as they are interested and invested liaisons who work with moms to provide stability for her kids.

ADVOCATE DESCRIPTION

A WOMEN

All Advocates for moms in YELLOW HOUSE are women as we believe this provides the greatest opportunity to build a strong, supportive friendship for the moms where they are personally understood and supported.

STAGE OF LIFE

We work to connect moms to an advocate in a similar stage of life so that the forming of their relationship can happen naturally. Additionally, in some circumstances we may feel that a particular family could benefit from someone as an advocate in a different stage of life due to dynamics, but in general, we will match age and stage.

COMMUNICATION SKILLS

The Advocate's ability to communicate in verbal and written form, in professional, conversational and technological ways is essential to building and maintaining a strong relationship with their families.

TRANSPORTATION

Advocates must have their own, reliable transportation.

TACT

Someone who is able to be gracefully firm and firmly graceful.

FLEXIBILITY

Schedule flexibility is a huge plus. Being someone who can communicate with their families and/or the YELLOW HOUSE office during working hours makes navigating all that is being an advocate achievable. Additionally, being free, having off days or hours during the week with flexibility enable the needs of the family to be cared for well.

PERSONALITY

It's important to be someone who is not shy when it comes to meeting new people. While we hope for relationships to last years, we know that we'll be regularly working with new families and becoming comfortable with new people is key.

KIDS

Quality affordable housing for single moms is our focus to provide stability for kids. Loving kids and being willing to fight for them is essential for any and every advocate.

ADVOCATE RESPONSIBILITIES

FAMILY RESOURCE

Provide resources to a mom that promotes stability for her children. From connecting with opportunities through BELIEVING, their schools, city resources and more, the Advocate serves as a researcher, connector and provider of resources to assist the family.

COMMUNICATION

Serves as the communication channel between the YELLOW HOUSE organization and the mom, and serves as the communication channel between the mom and the YELLOW HOUSE organization. This provides clarity, consistency and understanding on all sides.

RENT

Collects and distributes payments on behalf of YELLOW HOUSE. This includes receiving the rent each month and distributing that to the YELLOW HOUSE office and ensuring any issues with rent are noted and processed quickly.

CHECKING IN

Consistently reaches out to check on and update the mom on progress. This starts with the initial face to face interview with the Advocate and the mom so they can get to know one another. And then they follow the schedule of one documented in person meeting a month (to collect rent) and one documented virtual meeting (by phone or Facetime or Zoom) once every month as well. This is to ensure the communication stays strong and we can track progress and growth for everyone over time.

FRIENDSHIP

Opens their life to a new friendship with the mom and by extension her children. At the end of the day, being an Advocate is about being a friend to the family.

REPRESENTATION

Advocates to both YELLOW HOUSE and other organizations connected to the family on behalf of the mom and what is best for her family, as needed.